

# Imprint

Responsible as service provider according to Sec. 5 TMG (Telemedia Act), Sec. 55 II RStV (Interstate Treaty on Broadcasting):

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The content of this website has been prepared with the utmost care to ensure that information on this website is accurate. Nevertheless we do not warrant that the sites information are current, complete or accurate. Should you notice any inaccuracies feel free to contact us. We will correct them as soon as possible.

# Privacy Policy

At QRc.to we know that you care about how your personal information is used and shared, and we take our responsibility for the security of your personal information seriously.

## Data processing and purpose

**Code Content:** If you choose to create a Code using QRc.to we will collect and store on our server the information you enter into the Code in order to facilitate the effective operation, delivery and management of the Code created.

**Registered Users:** If you choose to sign up as a paid subscriber of QRc.to we will ask to you to provide personally identifiable information and contact details sufficient to reasonably identify you as the authorized account holder, satisfy the identity requirements of Paypal (our payment service provider), and to facilitate the effective operation of the services offered to you as a subscriber.

**Email Information:** If you choose to correspond with us via email, we may retain the content of your email messages together with your email address and our responses to you. We may send you information we think you might find useful (eg; subscription renewal reminders and technical service updates), but if the email does not relate to your specific account (eg; new features or promotion discounts) we will always give you the option to opt-out.

**Cookies:** As you visit and browse the QRc.to website, cookies are used to differentiate your actions from those of other users for the purpose of storing user preferences, tracking user trends, maintaining session log-ins, and monitoring the status of website processes. Cookies do not gather personal information about you and we do not intentionally request or store any personal information that your browser may offer to us.

Our website uses the web analytics tool “Matomo”. Matomo uses cookies which are placed on the hard drive of your device. These enable us to analyze the visitor’s usage of our website. For this purpose, the generated information in the cookie (including the abbreviated anonymized IP-address) is transmitted to our server and stored to enable us to optimize the usage of our website. In this process, your IP-address is being anonymized immediately, so that you remain fully anonymous to us. The information generated by the cookie about your use of this website will not be disclosed to third parties.

You may preclude the usage of cookies by selecting the appropriate settings in your browser, in this case it may occur, however, that you may not be able to use all functions of this website.

If you wish to opt out for the future, you may do so by clicking on the link below at any time. In this case a so called opt-out-cookie will be placed within your browser so that Piwik Pro will not collect any session data.

[Opt-out from Matomo analytics](#)

Please keep in mind that in the event that you delete your cookies, this opt-out-cookie will also be deleted, and you may have to reactivate it.

**Logs:** Our system does use security logs which protect our website from attack and misuse. Normal, non-damaging website accesses are usually not logged. However, as soon as there is the suspicion that our system is subject to an attack, data relating to the visitor’s computer system are automatically logged for forensic purposes and stored in logs. The data stored includes the IP address, the data and time, the browser user agent and the reason for the suspicious activity.

We do not store credit card information. All transactions are processed by PayPal and your credit card details are stored by them. Please refer to the Paypal privacy policy for more information.

## **Legal basis**

The legal basis for the processing is Article 6.1(f) GDPR.

## **Legitimate interests**

The purposes mentioned also include the legitimate interests in data processing within the meaning of Article 6.1(f) GDPR.

We use cookies to duly operate the website, to provide basic functionalities and to tailor our website to preferred areas of interest. This is also the legitimate interest in data processing within the meaning of Article 6.1(f) GDPR.

## **Data storage – duration**

Your personal data will be deleted or the processing will be restricted as soon as the data has met the purpose for which it was stored. Storage of the data beyond this may be possible if this is stipulated by European or national legislators in EU directives, laws or other regulations to which the controller is subject. The data will be deleted or its processing will be restricted when a

prescribed deadline expires, unless it is necessary to continue storing the data to conclude or perform a contract.

### **Objection**

If data is captured in the extent described, this has become necessary to secure and to operate the website. There is, therefore, no opportunity to raise objection.

You can delete cookies stored on your end device at any time. If you wish to avoid the deployment of cookies, you can refuse to accept cookies in your browser. Check your browser manual to see how this works in detail.

### **How We Use The Information We Collect**

At QRc.to we use the information we collect for the purpose of conducting the day-to-day operation of our business activities, delivering products and services to you, processing payments received from you, monitoring the use of our website, and improving our website content, service offerings and user interface to better meet the needs of our users.

Occasionally we may use the user information that you provide to us to notify you about important changes to our website, new services, and special offers. You may notify us at any time by email if you do not wish to receive these notifications.

### **Legal basis for collecting and processing personal data**

As soon as we have your consent to process personal data, Article 6.1(a) GDPR serves as the legal basis for processing your personal data.

When processing your personal data to perform a contract between you and intersoft consulting services AG, Article 6.1(b) GDPR serves as the legal basis. This also applies to processes required to conduct pre-contractual activities.

When processing personal data to perform a legal obligation to which our companies is subject, Article 6.1(c) GDPR serves as the legal basis.

Article 6.1(f) GDPR provides the legal basis for processing when the processing is necessary for the purposes of the legitimate interests pursued by our company or by a third party and where such interests are not overridden by the interests or fundamental rights and freedoms of the data subject.

### **Disclosure Of Information**

We generally do not transmit your data to third parties, unless we are legally obliged to do so. Should external service providers come into contact with your personal data, we shall have made use of legal, technical and organisational measures and regular monitoring to ensure that such persons comply with the relevant data protection regulations. Furthermore, these service providers may only use your data in accordance with our mandate.

Your personal information will not be rented, sold or transferred to unrelated third parties, however we may release information when we believe, in good faith, that such release is reasonably necessary to:

- Comply with a lawful request or requirement including the reporting of suspected illegal activity where there is a mandatory requirement or an obligation for us to do so
- Protect the rights, property or safety of our website, our business operations, or our users with particular reference to identity theft, fraud, or credit risk.

Your personal information may also be shared, as we deem appropriate, with trusted third parties who assist us in the operation of our website, the facilitation of payment processing, the conduct of our day-to-day business activities, and the delivery of our products and services to you. Once shared, that information becomes subject exclusively to the privacy policies of the parties concerned.

Aggregated non-identifiable trend data sourced from user Code creation, QR usage, and your interaction with the QRc.to website may be released, at our sole discretion, to reputable third parties, or published by us, for planning, management, marketing or information purposes.

## **Self-Disclosure By Users**

QRc.to cannot, and will not, be held responsible, liable or accountable for the release of your personal information that is the direct result of you making publicly available any Code that you have created on our website, and that link to, or contain, that personal information. Your use of the website, and the creation of Codes on it, acknowledges your acceptance and understanding of this.

## **The Right to Access, Correction and Deletion**

We respect your privacy rights and provide you with reasonable access to the personal data that you may have provided to us through your use of our services. If you wish to access or amend any personal data we hold about you, or to request that we delete or transfer any information about you, contact us. At your request, we will have all references to you that do not affect the operation of your subscriber account deleted from our database.

At any time you may reasonably object to the processing or storage of your personal data, unless otherwise required by applicable law. If you believe that your right to privacy granted by applicable data protection laws has been infringed upon, please contact us at nice@qrc.to.

This provision does not apply to personal data that has been intentionally encoded into a Code. The management of the privacy of Code contents is the responsibility of the creator of the Code. Any request for access, correction or deletion of personal data encoded into a Code should be made to the user that created the Code.

Gladly we will inform you whether and which of your personal data is processed by us and for what purposes (Article 15 of the GDPR). Furthermore, given the respective legal conditions, you have to the right to rectification (Article 16 GDPR), the right to restrict processing (Article 18 GDPR), the right to erasure (Article 17 GDPR), the right to object (Article 21 GDPR) and the right to data portability (Article 20 GDPR).

Irrespective of these rights and the possibility of asserting another administrative or legal redress, you also have the possibility at any time of asserting your right to complain to a supervisory authority, in particular, in the member state of your place of domicile, of your place of work or of the location of the alleged infringement if you are of the view that the processing of personal data affecting you infringes legal data protection regulations (Article 77 GDPR).

## **Security Of Data**

To safeguard the information we collect about you we have put in place appropriate physical, electronic, technical and management procedures and protocols to secure our servers against unauthorized access and to maintain the accuracy and integrity of the information and data so stored.

Please note that information we collect about you is stored and processed on our servers in Europe, and the laws pertaining to the storage, protection and transfer of personal information in the European Union, may be more or less stringent than equivalent laws in your country. If you are not located in the European Union, by using the website you hereby consent to the transfer across international boundaries of the information we collect about you.

## **Links To Other Websites**

We have included links on the website for your use and reference and you should be aware that the privacy policies of these websites may differ from our own. We cannot, and will not, be held responsible, liable or accountable for the way in which your personal information is managed, stored or secured by these websites.

## **Acquisition or Changes in Ownership**

In the event that the QRc.to website, the underlying business, or a substantial portion of its assets, is acquired by, sold to, or merged with another entity, the information that we have collected about you as a user of the QRc.to website will be considered an asset of the business and will be transferred into the ownership of said entity.

## **Your Consent**

By using our website, you consent to the collection and use of this information by QRc.to. If we change our privacy policy, we will update this document so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

## **Questions and Feedback**

Please contact us by email at nice@qrc.to if you have any questions about this Privacy Policy, your personal data, our use and disclosure practices, your consent choices, or if you have any concerns about this policy or the protection of your personal data.